

4/26/2017

## Call for Artists

Request for Qualifications – APPLICATION MATERIALS DUE 5/8/2017

Melrose Promenade Community Crosswalks Project

### ONLINE APPLICATION

Please email all application materials to: [melrosepromenade@gmail.com](mailto:melrosepromenade@gmail.com)

### INTRODUCTION

The Melrose Promenade, in partnership with The Department of Neighborhoods, is seeking an artist to develop site-specific artwork for two crosswalks located on Melrose Avenue at the intersections of Pike and Pine. [Melrose Promenade](#) is a community-generated, thoroughly vetted, and widely-supported road safety, open space, and placemaking project.

### SCOPE OF WORK

The artist will work with landscape architects, an advisory committee, Melrose Avenue residents, businesses, and other members of the public to develop a design for community crosswalks that will then be installed by Seattle Department of Transportation (SDOT) crews. This project is one of many pedestrian improvements set forth by the neighborhood vision as outlined in the 2013 ["Melrose Promenade Visioning Project"](#), and seeks to create a greater sense of place and neighborhood identity. This particular design will establish precedence for future public realm improvements along the length of the Melrose Promenade.

Working closely with the landscape architects with input provided by the advisory committee and public, the artist will develop artwork that fits within the [guidelines set by the Community Crosswalk Department of Neighborhoods Program](#). The artist will need to be open to community feedback and address any safety concerns of traffic engineers.

### PROJECT OVERVIEW

Recent developments in the Melrose area, new retail, and the addition of a tourist destination have increased the number of people using Melrose Avenue. With the Convention Center expansion nearby, planned pedestrian improvements along Pike/Pine, and a planned greenway along Melrose Avenue, creating a stronger sense of place and identity for the Melrose Avenue community within the pedestrian environment is a top priority.

### PROJECT TIMELINE

Early May	Artist Application Materials Due
May	Artist Interview & Selection
Late May	Public Outreach Survey/Feedback Collected
Mid June	Artist 2-3 draft concepts due
Late June	Present 2-3 concepts to public/collect community feedback
July	Artist refined concept(s) due

July	Present refined concepts to public
Late July	Final concept selection
July - Aug	Work with Landscape Arch/SDOT to develop Concept documentation 6 week SDOT process period/Artist available for minor revisions
Sep 1	SDOT install/ Artist available to supervise

## ELIGIBILITY

This call is open to professional artists or teams residing in Washington. Public art experience and familiarity with the neighborhood is a plus. Must be available to travel to Seattle to attend team meetings, public meetings and supervise on-site installation.

## BUDGET

\$1500 flat fee to complete the scope of work described above:

- 2-3 initial design concepts
- Refined design concept(s) based on community feedback
- Concept documentation
- Supervise installation

Compensation will be in 3 phases:

- \$750 upon completion of 2-3 initial concepts
- \$500 upon completion/submittal of concept designs to SDOT
- \$250 upon completion of project/installation

## APPLICATION DEADLINE & REQUIREMENTS

All applications must be submitted digitally by emailing [melrosepromenade@gmail.com](mailto:melrosepromenade@gmail.com) by **May 8, 2017** and must include:

- Letter of Interest. Please provide a brief statement describing your interest in this project and/or the neighborhood, qualifications, and your interest in producing community art.
- Resume or summary of works
- Examples of relevant artwork. If applicable include examples of community projects or projects designed/completed in the public realm
- References

## SELECTION CRITERIA

The artist will be selected based on the following criteria:

- Quality of concept, design and craftsmanship of past works
- Experience with similar projects in the public realm
- Familiarity with the neighborhood
- Proven ability to collaborate in design teams, with professionals, and with community stakeholders
- Demonstrated ability to complete projects on time and within budget

## **SELECTION PROCESS & Notification**

The selection process will take place in 2 parts:

- The selection committee will review the applicant's images, qualifications and other materials.
- The selection committee will select up to 3 finalists to interview, and one artist or team will be awarded the design commission

Applicants will be notified of the selection committee's decision by email no later than May 15.

## **PROJECT CONTACT**

Mel Burchett and Mike Kent [melrosepromenade@gmail.com](mailto:melrosepromenade@gmail.com)